

Executive Proclamation

State of South Dakota

Office of the Governor

Whereas, In 1906, Dakota Mutual Life Insurance Company was founded and has stood the test of time over the past 100 years, surviving two world wars, the Great Depression and numerous turns in the economy; and,

Whereas, In 1925, the company changed its name to Midland National Life Insurance Company and has grown into one of the leading life insurance companies in the country with an excess of \$110 billion of life insurance in force and over one million life and annuity policies; and,

Whereas, Midland National products have consistently earned high rankings in the industry whether in terms of competitive premiums or cash-value performance; and,

Whereas, Midland National believes that all policyholders deserve the best value and service and always strives to provide affordable, quality life insurance products that meet policyowners' needs; and,

Whereas, Midland National upholds the values of integrity, openness, respect and accountability, and is in the process of becoming one of the industry's only fully employee-owned companies; and,

Whereas, In 1994, a scholarship program was established to provide educational opportunities to local students attending accredited, post-secondary institutions with a total of 196 scholarships amounting to \$109,500 having been awarded since the program's inception; and,

Whereas, The Midland National Life Insurance Company will celebrate its 100th Anniversary on September 8, 2006:


Now, Therefore, I, M. Michael Rounds, Governor of the state of South Dakota, do hereby proclaim September 8, 2006, as

MIDLAND NATIONAL LIFE INSURANCE COMPANY DAY


in South Dakota.



In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this Fourteenth Day of August in the Year of Our Lord, Two Thousand and Six.


M. Michael Rounds, Governor

Attest:


Chris Nelson, Secretary of State